

# ACADEMY

for Salon Professionals

## COURSE GUIDE

2008 - 2009



GET INSPIRED. BE PART OF IT.

**REDKEN**  
5TH AVENUE NYC

© 2008 - 2009. Academy for Salon Professionals is a Redken-affiliated salon training center.

Every effort is made to ensure that program information, applicable policies, and other materials contained in this course guide are accurate and current at the time of publication. The Academy for Salon Professionals reserves the right to make changes at any time without prior notice.

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## WELCOME

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We appreciate your interest in the Academy for Salon Professionals and our programs. This catalog sets forth the admissions process, requirements, tuition fees, school policies, and other information. We encourage you to call if you have any questions.

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## A PROFESSIONAL-GRADE EDUCATION

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The Academy for Salon Professionals is the first Redken-affiliated School in California. Its programs, state-of-the-art facility, and faculty are leaving other beauty schools, and the very definition of "beauty school", far behind.

Designed by New York City's Peter Millard (the Redken Gallerie store on Fifth Avenue, Ralph Lauren, Giorgio Armani, and Yves St. Laurent), the Academy is a professional-grade facility that boasts of elegance, glamour, and achievement.

Our mission at the Academy is to "train the top 10% of stylists for the top 10% of salons." Our faculty then should be from the top 10% of stylists- and they are. Educated, trendy, enthusiastic, and genuine, our faculty serve as educators as well as mentors to the young stylist. Here, a high-quality education is always within reach.

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## WHAT REDKEN ARTISTS ARE SAYING

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"In the past, our industry changed by the decade or by the year. Today, in our information craving society, it evolves daily. Consequently, understanding today's skills in technical and business is crucial. That's why the choice of the school is paramount. The difference is in the training. They will learn the what, why, and how behind all their skill sets. I am excited for the students attending the Academy. Why? Because the quality of, both fundamental and advanced, training that they will receive is the best."

**Chris Baran**

Artistic Director, Redken 5<sup>th</sup> Avenue NYC

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"Being a part of Redken has definitely changed my life. I got into the business with the thought of being involved in fashion, beautiful women, and less school. Well I am pleased to share that I got very involved in education and am proud to be part of a company that cares about its clients. For anybody new to hairdressing, I offer you this piece of wisdom: You only have one shot at life so make sure you develop a passionate love affair with hairdressing so that passion is easily read by anyone that may cross paths with you in your journey."

**Hugo Urias**

Redken Exchange Facilitator, Education Director Salon Sessions

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## SCHOOL LOCATIONS

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There are currently two Academy for Salon Professionals in southern and northern California.

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### SANTA CLARA

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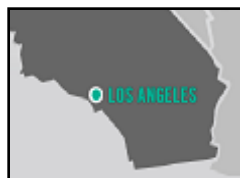
Academy for Salon Professionals  
2238 El Camino Real  
Santa Clara, CA 95050

Phone: (408) 261-9201  
Fax: (408) 261-9292

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### CANOGA PARK

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Academy for Salon Professionals  
8372 Topanga Canyon Blvd.  
Canoga Park, CA 91304

Phone: (818) 717-1185  
Fax: (818) 717-1185

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## ADMINISTRATIVE OFFICE HOURS

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The administrative offices are open Monday through Friday from 9:00 a.m. – 5:00 p.m.

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## SALON HOURS

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The salon is open Tuesday through Saturday from 9:00 a.m. to 9:00 p.m and closed on school closure days (below). For details or a list of current rates, please visit [www.academyforsalonprofessionals.com](http://www.academyforsalonprofessionals.com) or call (408) 261-9201.

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## SCHOOL CLOSURE DAYS

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New Year's Eve and Day  
Memorial Day  
Independence Day  
Labor Day  
Thanksgiving Day  
Christmas Eve and Day

Thirty-first of December and first of January  
Last Monday of May  
Fourth of July  
First Monday of September  
Fourth Thursday of November  
Twenty-fourth and twenty-fifth of December

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# ADMISSIONS

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## ELIGIBILITY

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The Academy for Salon Professionals requires a high school degree or G.E.D. for admission into all programs.

Applicants not possessing either a high school degree or G.E.D. need not apply.

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## APPLICATION PROCEDURES

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**Prior to the time of your first enrollment**, you must submit an Application for Admission and pay the required \$75.00 application fee. The application will not be processed if the packet is incomplete. The application fee is non-refundable. Additional guidelines may be found in the AFSP Applicant Checklist, available from the Office of Admissions.

For your application to be complete, you should do the following:

- Step 1: Contact the Office of Admissions to learn about programs, schedule a career planning session, and take a school tour.
- Step 2: Complete the Application for Admission and pay the \$75.00 application fee (non-refundable).
- Step 3: Hand in, fax, or mail in **ALL** required documents and –
  1. A copy of your Social Security card.
  2. A copy of your driver's license or other proof of identification.
  3. Official high school or college transcript or copy of diploma.
  4. If not already paid, \$75.00 application fee.
- Step 4: Hand in, fax, or mail your application to the Office of Admissions at the number/address below:

Fax: (408) 261-9292

or send to:     ATTN: Office of Admissions  
Academy for Salon Professionals  
2238 Camino Real  
Santa Clara, CA 95050

- Step 5: With your letter of acceptance, you are ready to enroll and will receive a Program of Study indicating your course requirements.
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## APPLICATION FEE

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With your Application for Admission, the Academy requires a \$75.00 non-refundable application fee.

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# COSMETOLOGY PROGRAM

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## ELIGIBILITY

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The Academy for Salon Professionals requires a high school degree or G.E.D. for admission into all programs.

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## PROGRAM DESCRIPTION

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**Course hours:** 1600

**Occupational outcome:** Cosmetologist

Redken 5th Avenue NYC, a global leader in professional hair care products and education heads the curriculum and product line for the Cosmetology program at the Academy.

Our curriculum is designed to inspire students to think "beyond the chair" and to pursue opportunities in salon management, runway, print advertising, television, stage, film, marketing, sales, and product development. Learn the industry from the best and the world's best and graduate with the knowledge to not only ace State Board but to be a skilled part of today's thriving hair and beauty industry.

Students move from classroom instruction to clinic (hands-on) instruction, where practical knowledge is applied to a large client base.

**Left:** *Daisy Amparan, a former Academy student and now licensed Cosmetologist in the State of California, worked the runway with a Punk theme during the grand opening fashion show that turned out 300+ friends, high-end salon and spa owners, and 8 press photographers, April 6, 2008*

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## ACADEMY CURRICULUM

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The latest styling and cutting techniques from Redken 5<sup>th</sup> Avenue NYC

Building a portfolio

Sessions by international and Redken guest artists

Photo shoots and competition work

Salon business systems, development, and salon ownership skills

Client consultation, sales, and communication

Building and maintaining a clientele

Resume writing and interview skills

Mock State Board exam

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## CALIFORNIA STATE BOARD MINIMUMS

	Theory	Operations
Barbering and Cosmetology Act Rules and Regulations	20	-
Cosmetology chemistry	20	-
Health and safety/hazardous substances	20	-
Theory of electricity in Cosmetology	5	-
Disinfection and sanitation	20	10
Bacteriology, anatomy, and physiology	15	-
Wet hair styling	25	200
Thermal hair styling	20	40
Press and curl	10	20
Permanent waving	20	-
Chemical straightening	20	25
Haircutting	20	80
Hair coloring and bleaching	40	50
Bleaching	-	20
Scalp and hair treatments	5	20
Manual facials	5	10
Electrical facials	10	15
Chemical facials	10	15
Eyebrow arching and hair removal	10	20
Makeup	15	10
Water and oil manicure	5	15
Complete pedicure	5	-
Acrylic: liquid and powder brush-on	10	50 nails
Artificial nail tips	10	50 nails
Nail wraps and repairs	5	20 nails

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## FULL-TIME COURSE SCHEDULE

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**Program length:** About **42** weeks \* at **37.5** hours per week (\* with perfect attendance)

During first 8 weeks of class:

**Schedule:** Monday - Friday (9:00 a.m. – 5:00 p.m.)

Upon graduation to clinic:

**Schedule:** Tuesday - Saturday (9:00 a.m. – 5:00 p.m.)

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## PART-TIME COURSE SCHEDULE

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**Program length:** About **82** weeks \* at **19.5** hours per week (\* with perfect attendance)

**Schedule:** Tuesday, Wednesday, and Thursday (5:30 p.m. – 9:30 p.m.)  
Saturday (9:00 a.m. – 5:00 p.m.)

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# ESTHETICS / SKIN CARE PROGRAM

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## ELIGIBILITY

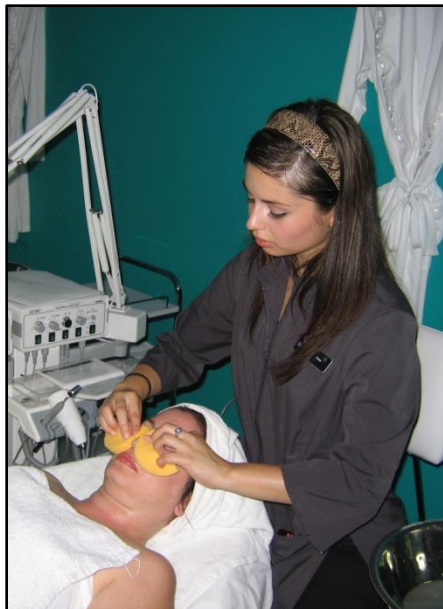
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The Academy for Salon Professionals requires a high school degree or G.E.D. for admission into all programs.

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## PROGRAM DESCRIPTION

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**Course hours:** 600

**Occupational outcome:** Esthetician

Our curriculum is designed to inspire students to pursue opportunities in salon and spa management, runway, print advertising, television, stage, film, marketing, sales, and product development. Learn the industry from the best and graduate with the knowledge to not only ace State Board but to be a skilled part of today's thriving skin care industry:

**Left:** *Anna Sallas, a former Academy student and now licensed Esthetician in the State of California, performs a facial on a client. Advanced Esthetics students move from classroom instruction to clinic (hands-on) instruction, where practical knowledge is applied to a large client base.*

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## ACADEMY CURRICULUM

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Skin science  
Intro to medical Esthetics  
Advanced spa therapy certification classes  
Spa facials and waxing  
Microdermabrasion (certification available)  
Aromatherapy and phytotherapy (certification available)  
Advanced chemical and glycolic peels (certification available)  
Advanced enzyme therapy treatments (certification available)  
Nutrition  
Makeup and lash application  
Building a clientele and spa ownership skills  
Client consultation and communication  
Participation in charity, fashion, and spa events  
Mock State Board exam

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## CALIFORNIA STATE BOARD MINIMUMS

	Theory	Operations
Barbering and Cosmetology Act Rules and Regulations	10	-
Esthetician chemistry	10	-
Health and safety/hazardous substances	20	-
Electricity	10	-
Disinfection and sanitation	10	10
Bacteriology, anatomy and physiology	15	-
Manual facials	20	40
Electrical facials	30	60
Chemical facials	20	40
Eyebrow arching and hair removal	5	10
Wax and depilatories	20	40
Makeup	20	40

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## FULL-TIME COURSE SCHEDULE

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**Program length:** About **16** weeks \* at **37.5** hours per week (\* with perfect attendance)

During first 4 weeks of class:

**Schedule:** Monday - Friday (9:00 a.m. – 5:00 p.m.)

Upon graduation to clinic:

**Schedule:** Tuesday - Saturday (9:00 a.m. – 5:00 p.m.)

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## PART-TIME COURSE SCHEDULE

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**Program length:** About **39** weeks \* at **15.75** hours per week (\* with perfect attendance)

**Schedule:** Tuesday, Wednesday, and Thursday (5:30 p.m. – 9:30 p.m.)  
Alternating Saturdays (9:00 a.m. – 5:00 p.m.)

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# SPA CERTIFICATIONS

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## ELIGIBILITY

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Only currently enrolled Esthetics students are eligible to train for and receive spa certifications (advanced spa therapy certifications) at no additional cost.

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## DESCRIPTION

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Today's top employers are looking for Estheticians with strong backgrounds in technical training and with specialized certifications (advanced spa therapy certifications) in the field.

Please contact the Office of Admissions for more information.

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## AVAILABLE CERTIFICATIONS

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Aromatherapy prescription blending in the modern spa  
Body wraps, showerless  
Glycolic peels and advanced enzyme therapy treatments  
Microdermabrasion

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# PROGRAM CALENDER

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## COSMETOLOGY, 2008 - 2009

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Full-time starting:	January 5, 2009	graduate by * November 13, 2009
	March 2, 2009	graduate by * January 9, 2010
	April 27, 2009	graduate by * March 6, 2010
	June 22, 2009	graduate by * May 1, 2010
	September 7, 2009	graduate by * July 17, 2010
	November 2, 2009	graduate by * September 11, 2010
Part-time starting:	February 24, 2009	graduate by * October 16, 2010
	September 22, 2009	graduate by * May 14, 2011

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## ESTHETICS, 2008 - 2009

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Full-time starting	January 5, 2009	graduate by * May 9, 2009
	March 2, 2009	graduate by * July 4, 2009
	April 27, 2009	graduate by * August 29, 2009
	June 22, 2009	graduate by * October 24, 2009
	September 7, 2009	graduate by * January 9, 2010
	November 2, 2009	graduate by * February 20, 2010
Part-time starting:	January 13, 2009	graduate by * November 7, 2009
	September 22, 2009	graduate by * July 20, 2010

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\* The scheduled graduation date for this program is noted for information purposes only. If you are not a current student, you are not obligated to graduate by this date until (unless) you have signed an Enrollment Agreement contract.

The school registrar reserves the right to make program calendar changes at any time without prior notice.

Please contact the Office of Admissions for more information.

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